



Phone: (920) 733-4351  
Email: [cakes@simplesimonbakery.com](mailto:cakes@simplesimonbakery.com)  
Web: [simplesimonbakery.com](http://simplesimonbakery.com)  
[Facebook.com/simplesimonbakery](https://www.facebook.com/simplesimonbakery)

Thank you for your interest in Simple Simon Bakery for your wedding cake needs! Enclosed is information I send to all inquiring brides about our bakery concerning pricing, sizing, flavors, etc. If you haven't already, I invite you to view our photo album at [simplesimonbakery.com](http://simplesimonbakery.com) as well as [Facebook](https://www.facebook.com/simplesimonbakery) or [Instagram](https://www.instagram.com/simplesimonbakery) for examples of wedding cakes that we've created. If you have any other questions or would like to schedule an appointment, please feel free to email [cakes@simplesimonbakery.com](mailto:cakes@simplesimonbakery.com) or call us (920) 733-4351. Thanks again and congratulations!

- Jenny Simon  
Simple Simon Bakery - Appleton

## PRICING

\$2.50 per serving for all other designs on round shaped tiers using butter cream frosting. Includes unlimited flavors and fillings within tiers, frosting tinting, and ribbons.\*

\$2.75 per serving for all other designs on square shaped tiers using butter cream frosting. Includes unlimited flavors and fillings within tiers, frosting tinting, and ribbons.\*

\$3.00 per serving for butter cream base icing with fondant embellishments like sashes, ribbons, flowers, shells, leaves, etc.

\*Fondant or gum paste additives to main butter cream frosted cakes such as flowers, shells, or leaves are subject to separate fees.

\$4.00 per serving for rolled fondant on round tiers. \$5.00 per serving for rolled fondant on square tiers. Includes unlimited flavors and fillings within tiers, color tinting and design details.

\*Loose silk and/or fresh cut flowers may be added to your cake (as provided by the bride) and a trained designer will arrange them for your cake accordingly. A service fee may be added for extensive work.

### Sheet cakes

\$45 in pan, precut prior to reception, serve 70 guests, not put on display. Half sheets are available at \$23 each to serve 35. Decorative patterns or frosting flowers added to full sheet cakes will increase the price to \$65.

### Cupcakes (standard size)

Range \$1.50 - \$2.50 each, unlimited flavors or frosting tinting. Price dependent on frosting design. Simply iced cupcakes are \$1.50 each. Fillings piped designs, roses or flowers atop the cupcake base icing increases the price to \$1.75 to \$2.50 each. Full large roses, extensive piping, or fondant pieces prices them at \$2.00 to \$3.00 each. 6" cutting cakes that accompany cupcakes are \$25 any flavor/design. Mini Cupcakes are \$10/doz. Gourmet Cupcakes are an up charge.

### CAKE FLAVORS

White, chocolate, marble, almond, poppy seed, lemon-poppy seed, lemon, raspberry, strawberry, cherry, banana, pineapple, orange, spice, carrot, apple cinnamon, pumpkin (seasonal), red velvet, chocolate hazelnut, white mocha, confetti.

Marbleize your favorite fruit into your favorite cake base (like Chocolate raspberry swirl).

### FILLINGS

Fillings include white fluff or frosting, chocolate fluff or frosting, cream cheese, strawberry, cherry, lemon, raspberry, German Chocolate, chocolate mousse, custards, key lime and fruit fluff.

For an appointment with our wedding consultant, call (920) 733-4351 or email [cakes@simplesimonbakery.com](mailto:cakes@simplesimonbakery.com)

218 W. Wisconsin Avenue  
Appleton, WI 54911

127 E. Main Street  
Little Chute, WI 54140



Phone: (920) 733-4351  
Email: [cakes@simplesimonbakery.com](mailto:cakes@simplesimonbakery.com)  
Web: [simplesimonbakery.com](http://simplesimonbakery.com)  
[Facebook.com/simplesimonbakery](https://www.facebook.com/simplesimonbakery)

### **Petit fours glace**

\$2.00 each, unlimited cake flavors, includes small design on white or chocolate icing (icing can be tinted to match wedding colors). 6" cutting cakes to accompany display \$25 any flavor or design.

### **Cookies**

Regular cookies (Chocolate Chips, M & M) are \$4.50 per dozen. Dipped cutouts in wedding style are \$1.50 each. Cookies packaged for favors and extensive decorating subject to additional fees. Cookie half sheets to cut into bars of 36-48 are \$32 each. Large cookie cakes decorated range by size from \$10-40.

### **Cheesecakes**

8" decorated and scored for serving 10 are \$16. Half sheets cut into bars of 36-48 are \$37 each. Flavors include marbled or topped raspberry, strawberry, lemon, cherry, raspberry lemonade, blueberry, chocolate chip, and turtle.

### **Brownies**

Half sheets cut into bars of 36-48 are \$32 each. Served as supplement to cake or put on chargers in liners and displayed with a dessert buffet. Many toppings included.

### **Pies**

8" are \$7 and \$10, used as table center piece displays. Individual 3" pies are \$2.25 each. Half sheets available for \$37 cut into 36-48 pieces. Flavors include: Cherry, Apple, Carmel Apple, Mixed Berry, Strawberry, Pumpkin, and Blueberry.

### **Dessert Buffets and Cake table centerpieces**

are also available; prices vary by item and sizing. Ask your consultant for more details/pricing.

### **Mini Eclairs and Cream Puffs**

\$10.00/dozen

### **Donuts**

\$12/dozen

### **Cake Donuts**

\$7.00/dozen

For an appointment with our wedding consultant, call (920) 733-4351 or email [cakes@simplesimonbakery.com](mailto:cakes@simplesimonbakery.com)

218 W. Wisconsin Avenue  
Appleton, WI 54911

127 E. Main Street  
Little Chute, WI 54140



Phone: (920) 733-4351  
Email: [cakes@simplesimonbakery.com](mailto:cakes@simplesimonbakery.com)  
Web: [simplesimonbakery.com](http://simplesimonbakery.com)  
Facebook.com/simplesimonbakery

## EQUIPMENT RENTAL/DEPOSIT

A \$25 credit card equipment rental deposit is applied to your order for cake structure items such as base boards, pillars, plates, stands or simple pedestals or lifts. Cupcake, petit fours, or dessert buffet stands have a \$100 rental fee. **Upon return to bakery and inspection, \$75 deposit will be returned on your credit card.** Some cake stands are available for a \$25 rental fee with no return. See consultant for details.

## DELIVERY

Cake Delivery is \$25 within the Fox Valley area (Appleton, Neenah, Menasha and surrounding communities). Delivery also available to Oshkosh, Fond du Lac, Milwaukee, New London, Waupaca, Green Bay, etc. Prices vary by location. Cupcake/Petit fours, Dessert Buffet is \$50 delivery/set up fee. Sunday delivery available, see consultant for details.

The delivery is done by ONLY the owners and head wedding cake decorators to ensure safe and professional set-up. We tout ourselves as being one of the only local bakeries that offers such a service, and therefore we see the complete cake order through from design to baking to sculpting to delivery.

## DEPOSIT

Once you decide we are the bakery to create your wedding cake, we would book the date by filling out a wedding form, signing a contract and charge a \$25 non-refundable deposit. This deposit ensures you that you will not be subject to any price changes (should that occur later in the year), it "saves the date" for you as we book up to 10 weddings per weekend, and will be applied to the final balance of your order.

## FINAL PAYMENT

Your cake should be paid in full one week prior to your wedding reception. This allows the flexibility to scale your cake up or down in number count, should that change as responses come back for your attendance. Also, it gives you peace of mind that your cake is made FRESH for your special event. For changes to the order or questions, it is best to call Monday through Thursday from 9 – 5 p.m. Payment can be made by cash, check, or credit card:



For an appointment with our wedding consultant, call (920) 733-4351 or email [cakes@simplesimonbakery.com](mailto:cakes@simplesimonbakery.com)

218 W. Wisconsin Avenue  
Appleton, WI 54911

127 E. Main Street  
Little Chute, WI 54140